

Controlled Vocabularies Need Context

Taxonomies to Ontology

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Context for Case Studies

- Definitions
- How taxonomy relates to knowledge management
- Types of taxonomy and other categorization systems
- Relationship of taxonomy and search



Definitions:

- Categorization
- Classification
- Content
- Controlled Vocabulary
- Cross -reference
- Index (Search)
- Metadata Elements
- Ontology
- Taxonomy
- Thesaurus
- Validation List



Categorization

Process of grouping materials into one or more classes or topical areas

e.g. Products, Professions,
Specialties



Classification

A structured and reasoned system of organizing materials according to their single strongest attribute

e. g. Dewey Decimal system, Yellow Pages



Content

The informational matter in a collection of materials

e.g. Training materials, Product documentation, Technical reports



Controlled Vocabulary

Authorized and standardized list of terminology used to define the content of one attribute of materials in a collection. A collection may be defined by more than one controlled vocabulary

e.g. Subject, Corporate names



Cross -reference

In a controlled vocabulary list, a directive from one term in the list to use another

e.g. Ibuprofen **USE** NSAID, H₂O **USE**
Water



Index (Search)

A finding device. A set of information that directs the user to the object of the listing. In a term index, each entry points to one or more entries by a virtual or physical location

e.g. Back of the book index, Author listing, Product catalog



Metadata Elements

Structured categories defined to contain information about one aspect or attribute (e.g. publisher, subjects) of an information resource (e.g. book, document, image)

e.g. Fields in a content management system



Ontology

Structural specification for expressing complex relationships among concepts

e.g. Bill of materials, Process flow diagram, Periodic table



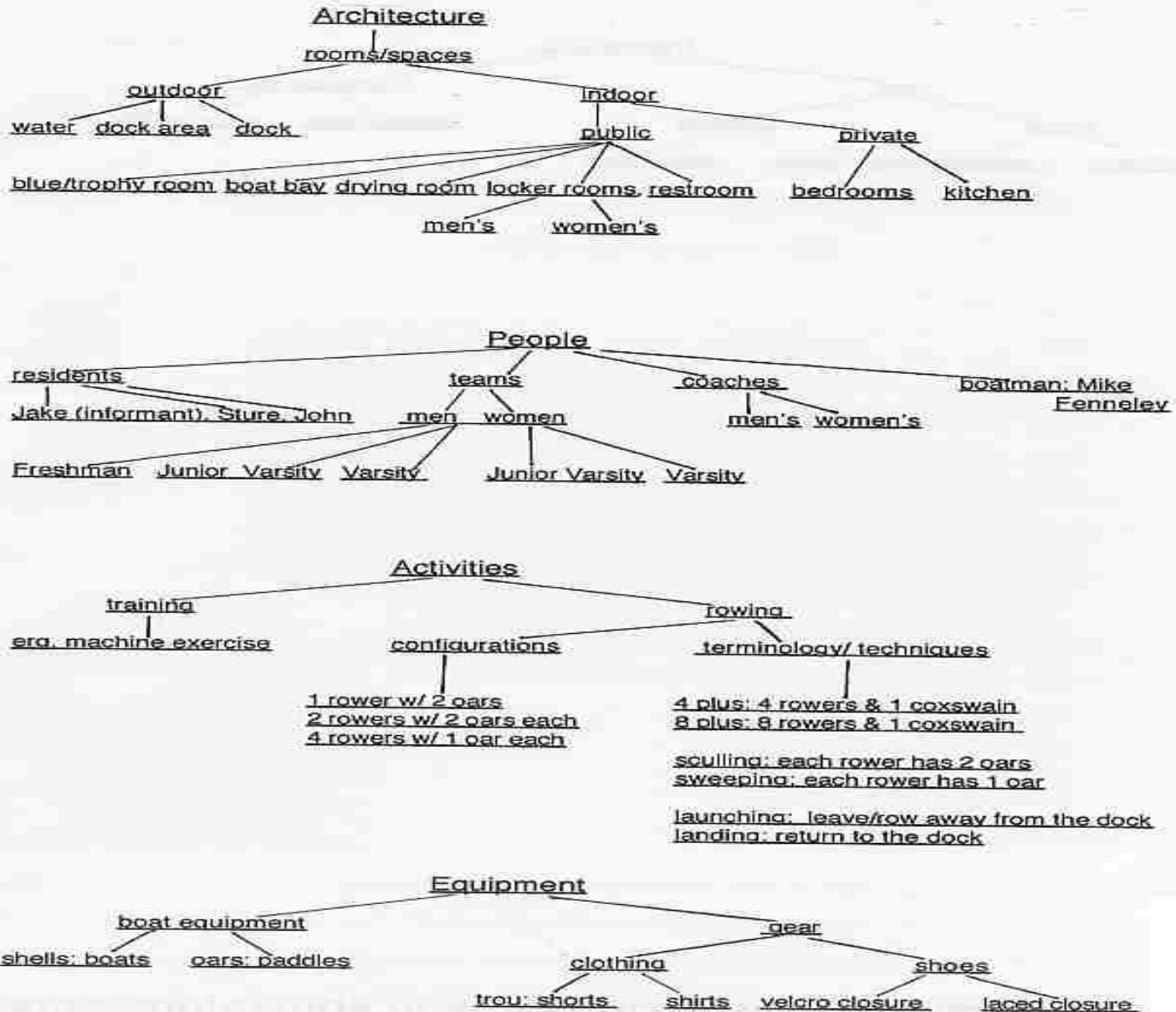
Taxonomy

Hierarchy of terms for classifying one attribute of information resources (e.g. subjects, names). A type of controlled vocabulary with a schematic layout. May reflect facets

e.g. Topics, People, Places



Taxonomy of Jake Wetzel's cultural knowledge of the behavior setting:





Thesaurus

Hierarchically structured controlled vocabulary of terms that are used to describe information resources. A more comprehensive form of taxonomy with deeper relationships and cross-references. Does not assume a graphic layout

e.g. MeSH (Medical Subject Headings, PsychInfo)



Subject: Creativity

USED FOR: Innovativeness; Originality

To search for the subject, or one or more term
Click on a term to see more information.

Subject

- Creativity

Less Specific (broader) terms

- [Personality Traits](#)

Related terms

- [Ability \(+\)](#)
- [Artistic Ability \(+\)](#)
- [Divergent Thinking](#)
- [Gifted](#)

Subject: Cognitive Style

USED FOR: Learning Style

To search for the subject, or one or more
Click on a term to see more information.

Subject

- Cognitive Style

More Specific (narrower) terms

- [Cognitive Complexity](#)
- [Conceptual Tempo](#)
- [Field Dependence](#)
- [Impulsiveness](#)
- [Reflectiveness](#)



Thesaurus Rex - ☺

<http://msowww.anu.edu.au/library/thesaurus/trexlarge.gif>

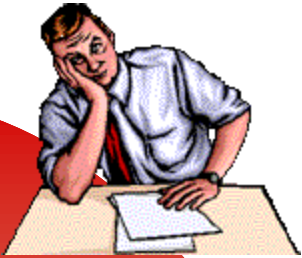


Validation List

Any controlled vocabulary that a computer algorithm uses to verify acceptability in a database field

e.g. Product names, Project codes, State codes





Still wondering how taxonomy relates to knowledge management?

- Textual maps to information content
- Content (information) represents an aspect of knowledge - knowledge tokens
- Helps us visualize topical relationships when we search for those knowledge tokens



Types of taxonomy and other categorization systems

- Simple lists of terms in a hierarchical format
- Thesaurus
- Ontological relationships
- Statistical organization - chart
- Types (media) of resources
- Location
- Genealogical
- etc.



Relationship of taxonomy and search

- *Taxonomy* is a type of controlled vocabulary
- When searchable *content is categorized* a type of taxonomy (term list, thesaurus or ontology) is employed as the organizing entity
- *Searching by categories* uses a map of a searchable index often showing relationships among terms
- The goal is to *orient and simplify search* for those who don't know where to begin
- It is not rocket science but reading is required



Thoughts for Developers and Designers of Knowledge Bases

- There are numerous ways to organize content - **context for audience is imperative**
- Technology tools can help automate the indexing and search process but **human beings need to design** or validate the systems of organizing information
- Taxonomies are organic and **must evolve** within the context of use
- Automated **tools for building and maintaining complex relationships** are in their infancy



Thank you for Listening



Questions?

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